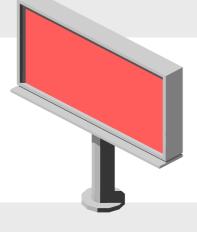
BILLBOARDS One of the **lowest** CPMs of any media

CPM: Cost Per Thousand Impressions

BILLBOARD



ADVERTISING



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The CPM values provided were gathered from multiple reputable sources and averaged out to give a general estimate for each advertising medium. Keep in mind that these figures can vary significantly depending on your specific location, the type of campaign, and the audience targeted. Rates may differ in your area due to factors such as market size, demand, and regional variations. SOURCES: broadsign.com, businessofapps.com, publishergrowth.com, thepricer.com, designrush.com, askwonder.com